
Cookie Policy

May 2018

We use cookies on our websites to manage the operation and performance of our website.

www.wakemans.com incorporates the use of cookies to analyse traffic visiting our website. Cookies are small data text files that are placed on your computer when you visit a website if you agree. Cookies help to make websites work efficiently and provide us with information about how our website is viewed, however it should be noted that Wakemans does not conduct electronic transactions via its website and as such is purely offers the viewer information and news relating to our company.

When you visit our website, we use cookies to enable us to collect standard internet log information and visit behavioural patterns. Cookies automatically identify your browser whenever you interact with our site. This helps us to make our site more responsive to your needs and to track and manage information relevant to your specific interests. In this way we can tailor our site to you, improve its speed and efficacy for the viewer and track the pages on our site that you are interested in.

You can opt out of being tracked by Google Analytics across all websites by visiting <https://tools.google.com/dlpage/gaoptout>.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how you can manage or delete them, visit www.allaboutcookies.org.

1. Information About Us

Wakemans Ltd is a limited company registered in England under company number 3507404.

Registered address: 11/12 Highfield Road, Edgbaston, Birmingham, B15 3EB.

Main trading address. Same as Registered address.

VAT number: 927535112

Data Protection Officers: Michelle Woodhall, Judith McNally.

- Email addresses: m.woodhall@wakemans.com, j.mcnally@wakemans.com
- Telephone number: 0121 454 4581.
- Postal Address: 11/12 Highfield Road, Edgbaston, Birmingham, B15 3EB

We are regulated by the Royal Institution of Chartered Surveyors (RICS). Firm ID number: 007407.

Wakemans operates a Quality Management System registered and approved under BS EN ISO 9001. The system is accredited by the BSI (The British Standards Institution), certificate no: FS 22757.

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2. Cookies

Google Analytics supports three JavaScript libraries (tags) for measuring website usage: [gtag.js](#), [analytics.js](#), and [ga.js](#):

Cookie	Purpose	Expiry of cookie	More information
_ga	Used to distinguish users.	2 years	For more information on Google Analytics Cookie Usage please visit: https://support.google.com/analytics/answer/6004245?hl=en-GB
_gid	Used to distinguish users.	24 hours	
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> .	1 minute	To view Google's Privacy Policy please visit: https://policies.google.com/privacy
AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	30 seconds to 1 year	

3. Consent and Control

Before cookies are placed on your computer or device, you will be shown a prompt requesting your consent to set those cookies. By giving your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies unless those cookies are strictly necessary, however certain features of our Site may not function fully or as intended. You will be given the opportunity to allow and/or deny different categories of Cookie that we use. You can return to your Cookie preferences to review and/or change them at any time by disabling or removing the 'Opt out Browser Add On' if installed. Or managing your 'Cookie Control' browser settings please see links below (Note: These settings should be managing in accordance with your IT Administration Policies, should these apply).

In addition to the controls that we provide, you can choose to enable or disable cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

The links below provide instructions on how to control cookies in all mainstream browsers:

Google Chrome:	https://support.google.com/chrome/answer/95647?hl=en-GB
Microsoft Internet Explorer:	https://support.microsoft.com/en-us/kb/278835

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Microsoft Edge:	https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
Safari (macOS):	https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
Safari (iOS):	https://support.apple.com/en-gb/HT201265
Mozilla Firefox:	https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences
Android:	https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en (Please refer to your device's documentation for manufacturers' own browsers)

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

4. Changes to this Cookie Policy

We may alter this Cookie Policy at any time. If we do so, details of the changes will be highlighted at the top of this page. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.